



UTAH | AVIATION DEVELOPMENT STRATEGY

HEBER CITY MUNICIPAL AIRPORT — RUSS MCDONALD FIELD (HCR)

HEBER, UTAH



 **170**
JOBS

 **\$6.1M**
ANNUAL PAYROLL

 **\$10.7M**
ANNUAL SPENDING

 **\$16.8M**
ANNUAL ECONOMIC ACTIVITY

 **\$624,200**
STATE AND LOCAL TAX REVENUE

 **\$13.3M**
10-YEAR DEVELOPMENT COST

**EACH UTAH
AIRPORT HAS A
UNIQUE STORY
TO TELL...**

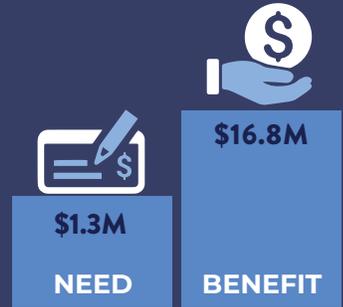
Heber City Municipal Airport is a short drive to popular destinations including Park City, Deer Valley, and the Sundance resort. The airport supports Heber City's primary economic sector, tourism, by hosting visitors to the Sundance Film Festival, Red Ledges Resort Community, and Deer Valley Ski Resort.



THE AIRPORT'S ANNUAL BENEFITS ARE SIGNIFICANT

The airport's benefit far exceeds its annual needs

- **\$13.3 million** estimated to maintain/improve the airport over the next ten years
- **\$1.3 million** average annual investment need
- **\$16.8 million** in annual economic benefit



DID YOU KNOW HEBER CITY MUNICIPAL AIRPORT/RUSS MCDONALD FIELD CREATES...



ALL ECONOMIC IMPACTS BY MEASURE AND CATEGORY FOR HEBER CITY MUNICIPAL AIRPORT/RUSS MCDONALD FIELD

	EMPLOYMENT			PAYROLL			SPENDING			ANNUAL ECONOMIC ACTIVITY		
	DIRECT	INDIRECT/INDUCED	TOTAL	DIRECT	INDIRECT/INDUCED	TOTAL	DIRECT	INDIRECT/INDUCED	TOTAL	DIRECT	INDIRECT/INDUCED	TOTAL
Airport Management and Tenants	35	50	85	\$1,991,000	\$1,659,200	\$3,650,200	\$3,871,200	\$2,430,600	\$6,301,800	\$5,862,200	\$4,089,800	\$9,952,000
Capital Investment	6	7	13	\$206,400	\$172,300	\$378,700	\$826,000	\$774,100	\$1,600,100	\$1,032,400	\$946,400	\$1,978,800
General Aviation Visitor Spending	49	23	72	\$1,245,800	\$832,200	\$2,078,000	\$1,431,300	\$1,356,700	\$2,788,000	\$2,677,100	\$2,188,900	\$4,866,000
Total Impacts	90	80	170	\$3,443,200	\$2,663,700	\$6,106,900	\$6,128,500	\$4,561,400	\$10,689,900	\$9,571,700	\$7,225,100	\$16,796,800

Note: Impacts reported reflect pre-COVID airport activity



HEBER CITY MUNICIPAL AIRPORT/RUSS MCDONALD FIELD (HCR)

BENEFITS ALSO COME IN THE FORM OF

INCOME TAX ON EMPLOYEES OF...

AIRPORT \$67,200

CONSTRUCTION \$5,200

VISITOR INDUSTRY \$17,000

\$89,400 ANNUAL INCOME TAX

\$624,200 ANNUAL SALES AND INCOME TAX REVENUE

SALES TAX ON SPENDING BY...

AIRPORT \$232,300

CONSTRUCTION \$49,600

VISITORS \$183,500

EMPLOYEES \$69,400

\$534,800 ANNUAL SALES TAX

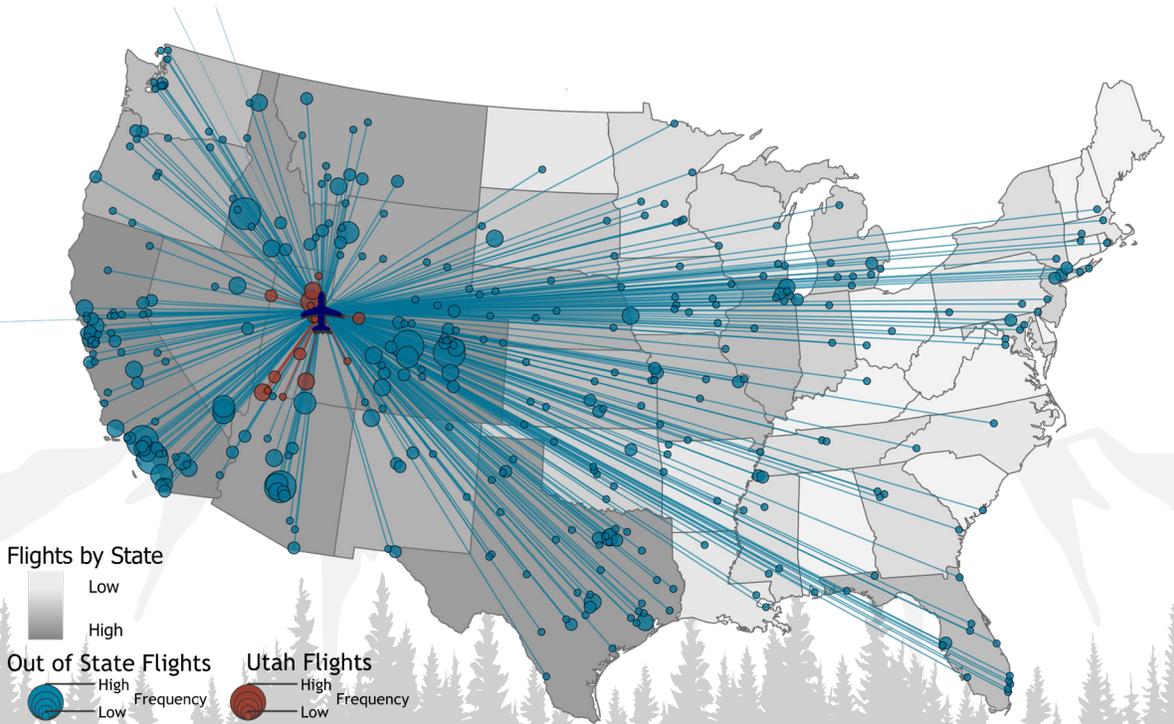
DID YOU KNOW...

94% OF FLIGHT PLANS ARE TO OUT OF STATE DESTINATIONS

CONNECTIONS TO MORE THAN 393 UNIQUE DESTINATIONS IN 46 STATES AND 11 COUNTRIES

HCR'S NATIONAL CONNECTIONS

Heber City Municipal Airport connects Utah to many of the nation's top entertainment markets including John Wayne International and Van Nuys Airports near Los Angeles, as well as Eagle County Regional Airport in Colorado near Vail. Frequent operators at the airport include Flexjet, NetJets, Wheels Up and other fractional ownership firms.





AIRPORT SYSTEM ROLE

This airport plays an important role in the functionality and capacity of the Utah system. The role established is based on measurable factors such as:

- **Regional Economic Characteristics:** agricultural land, oil/gas fields, mining districts, tourism/recreation, etc.
- **Strategic Aviation Niche:** air cargo, aerial firefighting, air ambulance, based aircraft
- **Modal Connectivity:** federal freight networks, critical freight routes, rail yards, etc
- **Airport Services:** runway length, approach type, weather reporting, fuel service, aircraft storage, etc.

UT-I: COMMERCIAL SERVICE
8 AIRPORTS

UT-II: CORPORATE / TOURISM / FREIGHT
16 AIRPORTS

UT-III: RECREATION AND COMMUNITY ACCESS
9 AIRPORTS

UT-IV: ESSENTIAL ACCESS
13 AIRPORTS

HEBER CITY MUNICIPAL AIRPORT/RUSS MCDONALD FIELD ROLE: UT-II: CORPORATE/TOURISM/FREIGHT

FACILITY AND SERVICE OBJECTIVES	
Airside Facilities	Airport Compliance
Instrument Approach	✓
Navigational and Visual Aids	✗
Weather Reporting	✓
Primary Runway Dimensions	✗
Taxiway Layout	✓
Primary Runway Pavement Condition	✓
Primary Runway Strength	✓
Airfield Lighting	✓
Airfield Security and Fencing	✓
Services	
Fixed Based Operator	✓
Fueling Services	✓
Aircraft Maintenance	✓
Ground Transportation	✓
Other Facilities	
Restrooms	✓
Hangar/Aircraft Storage	✓
Tie-downs	✓
Terminal and Administration Building	✓
Paved Automobile Parking	✗
Other	
Recent Master Plan/Airport Layout Plan	✗

✓ Meets Recommendation ✗ Improvement Recommended

— Not an Objective





TOTAL ANNUAL STATEWIDE ECONOMIC IMPACTS FOR ALL UTAH AIRPORTS

EXCLUDING SLC	11,567	\$476.5 MILLION	\$786.8 MILLION	\$1.3 BILLION	\$49.8 MILLION
INCLUDING SLC	135,974	\$4.8 BILLION	\$8.0 BILLION	\$12.7 BILLION	\$635.3 MILLION
	STATEWIDE EMPLOYMENT	STATEWIDE PAYROLL	STATEWIDE SPENDING	STATEWIDE ANNUAL ECONOMIC ACTIVITY	STATEWIDE TAX REVENUE

ECONOMIC IMPACTS

15 AIRPORTS
HAVE ANNUAL ECONOMIC IMPACTS UP TO **\$1 MILLION**

12 AIRPORTS
HAVE ANNUAL ECONOMIC IMPACTS OF **\$1 MILLION TO \$5 MILLION**

5 AIRPORTS
HAVE ANNUAL ECONOMIC IMPACTS OF **\$5 MILLION TO \$10 MILLION**

14 AIRPORTS
HAVE ANNUAL ECONOMIC IMPACTS OF **\$10 MILLION OR MORE**

ANNUAL VISITORS
ARRIVING BY AIR

6.6 MILLION

COMMERCIAL AIRLINE VISITORS

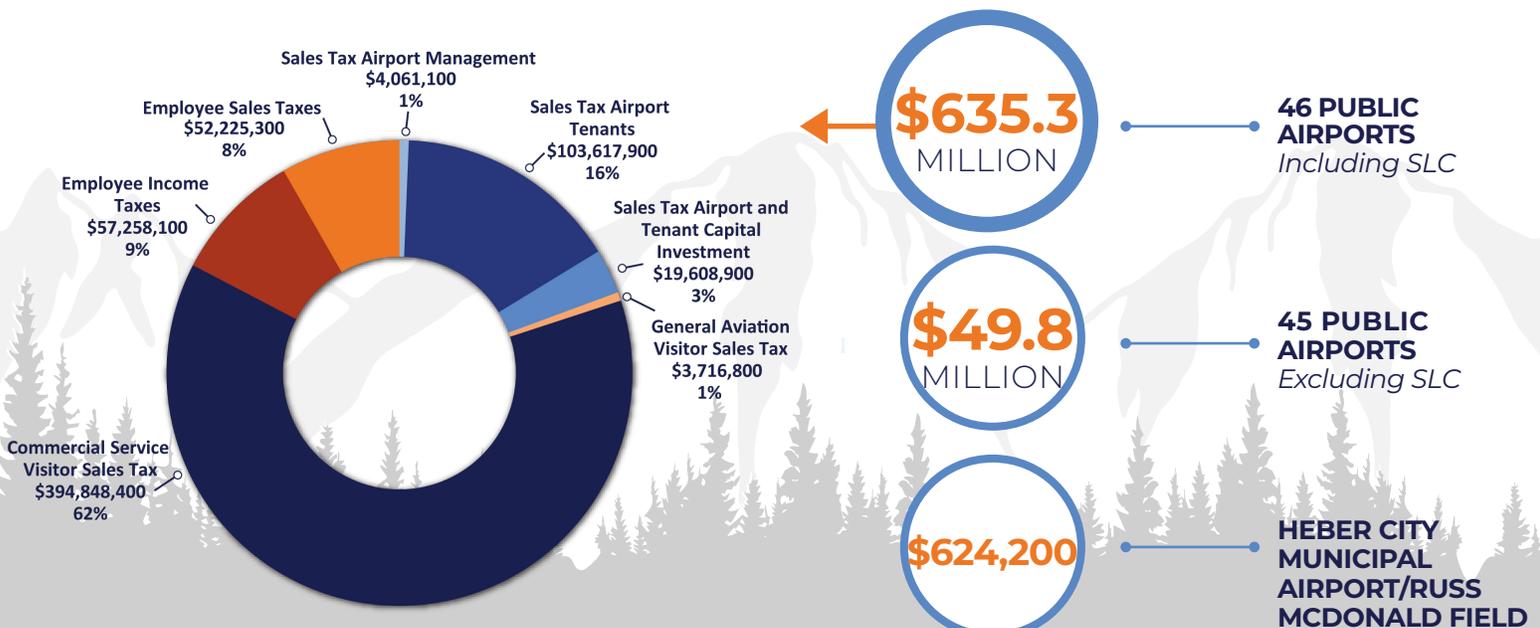
204,000 Excluding SLC

180,000

GENERAL AVIATION VISITORS

137,000 Excluding SLC

ANNUAL STATE AND LOCAL TAX REVENUES GENERATED BY AIRPORT ACTIVITY





METHODOLOGY FOLLOWS FAA GUIDANCE

HOW DO WE FIND ECONOMIC IMPACTS ON AIRPORTS?

Each airport was investigated to identify potential economic impacts from these activity categories:



WHAT DO WE MEASURE?

For all categories, these measures were used to identify the airport's annual economic impact:



EMPLOYMENT



ANNUAL PAYROLL



ANNUAL SPENDING



ANNUAL ECONOMIC ACTIVITY



WHAT IS ANNUAL ECONOMIC ACTIVITY?

Annual economic activity represents dollars flowing into the economy from payroll and spending.

HOW DO WE GET TOTAL IMPACTS?

Economic impacts reflect not only direct impacts, but also indirect/induced impacts associated with multiplier effects. Using Utah-specific inputs, the IMPLAN model was used to estimate indirect/induced impacts.



FOR MORE INFORMATION:
Utah Division of Aeronautics
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